

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/29/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

☒ 24-Hour Notice

☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/1

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 28 / 2010

Mailing Address

PO Box 7777

Amount

688000.00

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Office Sought:

☐ House

State: IL

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Mark Kirk

Disbursement For:

☐ Primary

☒ General 2010

☐ Other (specify):

Transaction ID: SE-87139

Calendar Year-To-Date Per Election

for Office Sought

5941585.74

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 28 / 2010

Mailing Address

PO Box 7777

Amount

300000.00

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure

Media Buy TV

Category/
Type

Office Sought:

☐ House

State: IL

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Mark Kirk

Disbursement For:

☐ Primary

☒ General 2010

☐ Other (specify):

Transaction ID: SE-67218

Calendar Year-To-Date Per Election

for Office Sought

5941585.74

(a) SUBTOTAL of Itemized Independent Expenditures

988000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

988000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.

Signature

10 / 29 / 2010

Federal Election Commission
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PREPARER

N/A
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